

Mark Stearman

**International Product Manager – Personalised Healthcare Solutions (PHCS)
Roche Diagnostics International**

Mark has worked in the diagnostics industry for the past twelve years, initially in the United Kingdom and more recently within a global role. During this time, the challenges to adoption of new medical investigations have grown, with regulators asking for greater evidence of clinical and cost effectiveness and Mark has worked closely with BIVDA and NICE to drive adoption of new biomarkers.



Mark started his career in clinical laboratories within the NHS, including in laboratory management, prior to joining the diagnostics industry.

As part of the Personalised Healthcare Solutions team within Roche Diagnostics, Mark seeks to communicate the clinical and economic benefits of companion diagnostics to a global audience; this includes the first companion diagnostic in infertility, the result of the recent collaboration with Ferring Pharmaceuticals.